

WHAT WILL MY INVESTMENT DO?

Funding from investors will be applied to the following needs:

- meeting secondary startup costs and current operating expenses, excluding salaries
- exploring additional short- and long-range funding options
- setting up legal structures for profit and nonprofit sectors
- expanding the advisory board

WHAT SOURCES OF INCOME SUPPORT MY INVESTMENT?

Company revenues will be directly supported by a variety of income streams, including

- pre-sold sponsor ads on the Web site and in virtual and print magazines
- virtual bookstore and product sales
- subscription fees
- writers' retreat rental income

Even with conservative estimates and given the current economy, THE GAY PUBLISHING COMPANY is projected to start turning a marginal profit within four months.

HOW CAN I FIND ANSWERS TO MY OTHER QUESTIONS?

You are invited to contact Stephen Evans, Editor/Publisher/Founder, via any of the methods listed on the front of this summary or on the business card attached inside.

Additional information is plentiful on the company's live Web site or at www.theGayEditorsBlog.com Included are online and downloadable versions of the entire Executive Summary, available at www.TheGayPublishingCompany.com/invest.html Full business plans and financials are available upon request, as well.

The Gay Publishing Company



The Gay Publishing Company is a publishing company for gay-themed leisure-intended literary materials.

► [For writers . . .](#)

► [For readers . . .](#)



Answers for investors— funding an LGBT publishing venture



**Stephen Evans, theGayEditor
Editor/Publisher/Founder**

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THE GAY PUBLISHING COMPANY

exists so that gay writers (in fact, all writers of gay materials) can be published without oppression or manipulation and without any personal expense to themselves. THE GAY PUBLISHING COMPANY will also serve readers of gay material by

1. providing a reliable flow of literary entertainment to gay readers and
2. exposing more of the general population to top-notch literature that has gay themes and characters.

THE GAY PUBLISHING COMPANY will work with writers to publish these popular genres:

- general full-length fiction, including science fiction, fantasy, mystery, and romance
- personal narratives, including coming-out stories and family histories
- short stories
- plays and scripts
- historical fiction
- young-adult novels
- nonfiction (at a later date) to include inspirational and motivational materials

We also have plans to initiate two nonprofit programs of our own and to contribute as much as possible to the gay community in general.

If this business card is missing, please contact Stephen Evans, Editor/Publisher/Founder by e-mail at theGayEditor@ImYourEditor.com or by phone at 407-898-4299
Or, visit our Web site:
www.TheGayPublishingCompany.com

Define "gay" . . .

When we say "gay" at THE GAY PUBLISHING COMPANY, we are using the word's older generic form of inclusion, to mean gay, lesbian, bisexual, and transgender (GLBT/LGBT) persons, as well as intersex and transitional individuals.

HOW IS THE GAY PUBLISHING COMPANY DIFFERENT?

We will serve one unserved niche and one underserved market:

1. early-stage writers who need editorial assistance to get their materials published and
2. readers who enjoy gay-themed publications of all lengths, treatments, and genres.

No other gay publisher currently uses the traditional publishing model to nurture writers to maturity. In addition, no other gay publishers provide a constant stream of gay-themed leisure-intended literary material for reading via a subscription service.

HOW CAN I HELP?

Investors are providing initial funding for THE GAY PUBLISHING COMPANY. Our most popular strategy continues to be a private-sale "CD" plan that has a guaranteed return with the following terms:

- \$500 investment for a 3-year minimum commitment (renewable by invitation only), earns 8% APY, payable twice annually
- \$1000 investment for a 1-year minimum commitment, earns 8.5% APY, payable quarterly
- \$5000 investment for an initial 6-month commitment (renewable in 3-month commitments), earns 10% APY, payable quarterly

A variation on this plan will direct your earnings to a nonprofit charity of your choice, and other funding strategies are available; we can often negotiate to fit your individual needs. Additional benefits for larger investors are outlined at the company Web site.